

Convegno Territori, mobilità, lavori

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Sessione Conclusiva

Robert Kloosterman, University of Amsterdam

Newcomers, New Opportunities, New Issues. Migrant entrepreneurs and Cognitive-Cultural Capitalism

Cities offer a whole array of opportunities for starting and maintaining a business as markets are sizeable, close by, and diverse. These urban opportunity structures may display divergent patterns across cities and they shift due to are anything but static.

Technological developments, changes in the institutional framework, and shifts in consumer preferences affect markets and, hence, opportunities for entrepreneurs. In addition, the composition of the migrant population has become more diverse notably with regard to regions of origin, but also with respect to their resources in particular human capital. I will use the mixed embeddedness model as the point of departure together with extant literature to identify strategic issues and use the case of the Ghanaian entrepreneurs in the Netherlands to illustrate these points.